

CASE STUDY



Kedron

A dormant site awaiting development activated into a managed storage space

- Awaiting development
- Lengthy approval process



- Empty warehouse
- Flexibility required to preserve site for immediate redevelopment



- Secure storage hub with 24/7 access (vehicles, equipment, etc)
- Flexible lease
- Revenue-generating

Site Condition

This Kedron area is earmarked for major mixed-use redevelopment, which will ultimately deliver residential towers, retail, commercial, and community facilities. As sites in this suburb progress through lengthy planning and approval processes, Spaces x Get Parked transformed this empty warehouse into a productive asset rather than allowing it to remain underutilised during approval processes.

The Brief

The asset manager needed to maximise returns on the existing warehouse, while providing and managing secure access, and the ability to accommodate a range of commercial users. Any activation needed to have flexible leasing options to preserve the site's ability for immediate redevelopment while awaiting building approvals.

The Solution and Outcome

Spaces x Get Parked activated the site using its fit-for-purpose model to transform the warehouse into a secure industrial storage hub, offering flexible leasing options and office spaces for businesses requiring scalable operational facilities. The site now supports a wide range of uses, including plant and equipment storage, fleet and large vehicle storage, and general commercial storage. With secure access, 24/7 availability and warehouse facilities, the site provides a valuable operational base for transport operators, car dealerships, and logistics providers. By activating the property during the pre-development period, we have transformed an otherwise dormant site into a fully managed, revenue-generating asset that supports local industry while ensuring the land remains ready for future redevelopment.

